



**CASTLE ROCK
CHAMBER**

Membership Levels

Information Packet

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Address:

420 Jerry Street

Castle Rock, CO 80104

CHAIRMAN'S CIRCLE

Chairman's Circle includes all benefits listed in Ascent Level in addition to customizable marketing benefits. Select from the many opportunities of events and programs to create a package that communicates the most effective marketing outreach to the community and the Castle Rock region.

Chairman's Circle membership will propel you to the top of your industry and place you among the region's best. Align your business with regional leaders and leverage your partnership with the Castle Rock Chamber for exposure, access, and partnership within the Castle Rock community.

Join today and partner with the Chamber as a Chairman's Circle member.

Premier Level - \$3,200

Entrepreneur Level - \$6,500

Executive Level - \$9,500

President's Level - \$13,000 and above

ASCENT LEVEL

\$1,200

For established businesses looking to deepen their engagement with the Chamber and business community

Includes all benefits of Networking & Community Connection Levels.

- Eligibility to apply to be in Chamber Leadership following one year of membership
- Invitation to contribute to Business Advocacy through Candidate Forums (local), Day at the Capitol (state) and DC Fly In (federal) trips
- Customized Business Consultation to identify your business needs and resources
- Facilitated meetings and connections with Community Leaders and Elected Officials
- Prominent, enhanced listing of your business for CRC Online Business Directory with three category listings and the ability to post photos, videos, and news releases in your Chamber profile
- Chamber Boardroom Rental 12 hours per year with max 4 hour increments
- Chamber member mailing list in electronic format – one set per year, e-mails not included
- All employees are members of CRC for participation in Chamber events, services and resources

NETWORKING LEVEL

\$750

For growing businesses looking for increased marketing and visibility
Includes all the benefits of the Community Connection Level.

- Access to the most effective networking/referral program in Douglas County
- Opportunity to participate in Networking Events including Chamber 101, Business Unwind, Women of Influence, Luncheon Series and NextGen Young Professional events
- Eligibility to participate in eXcelerate Professional Development Seminars and Chamber Leads Generation Groups
- Eligibility to serve on Committees and Task Force Groups
- Enhanced online directory listing in the Castle Rock Chamber's Online Business Directory
- Host a Ribbon Cutting/Grand Opening celebration
- Member Spotlight Opportunity in the Chamber's e-newsletter
- Marketing exposure through Shop The Rock New Resident Program opportunity
- Marketing opportunities through the Chamber's social media platforms
- Up to 5 employees are members of CRC for participation in Chamber events, services and resources

COMMUNITY

CONNECTION LEVEL

\$450

For Small Businesses looking to Connect to Business and Community

- Search engine optimized (SEO) listing in Castle Rock Chamber's Online Business Directory
- One Category Basic Listing on the Chamber Directory
- Brand Exposure through Social Media Welcome Post
- Credibility of alliance with the Chamber via Member Window Cling and Chamber Digital Member Logo
- Customer Referrals to your business
- Job Postings on Chamber website
- Constant Contact Discounted Rates
- Subscription to the Chamber Connection – weekly business insights e-newsletter
- Two (2) employees are members of CRC for participation in Chamber events, services and resources