

2022 Year in Review

Catalyst, Convener, and
Champion for our Community



CASTLE ROCK CHAMBER

494
Members

105
New Members

38,732
Member Employees
Represented

83%
Retention
Rate

Storefront Location 73%

26% Home based
Business

22 Requests for Free Business
Consultation, 15 completed

Champion for a
Thriving
Community

4 Signature Community Events
Castle Rock Artfest,
Starlighting, WineFest &
Douglas County Fair Parade

of Attendees at
Community Events

52,642

304 volunteers/4676 hours
\$219,291 value

Strengthening our
Local Economy

4,444 Shop the Rock
Welcome Mailers

11,310 Visitor Center walk ins
5,000 Livability Magazines
Business Directory

123,038 pageviews

Catalyst for
Business Growth

Ribbon Cutting
Celebrations **20**

18 Ambassadors
New Member Mentors

Email Subscribers 9,038
40% Open Rate

49 Employers

115 Jobs
CastleRockCareers.com

17,029 pageviews

31 Employers participated
at Job Fair in May

19
Business
Trainings

244 Class attendees

212 Business
Focused
Events

Convener
of Leaders **72**
Attendees at Town
Council Candidate Forum

434
LEADERSHIP DOUGLAS COUNTY

18 Graduates to date
22/23 Class participants

NEW IN 2022
TOURS FOR TEACHERS

- 17 Educators
- 12 DC Schools Represented
- 3 Networking Events
- 14 Industries Represented
- 6 Industry Tours

Sky Ridge Medical Center, Brookside Inn,
Castle Rock Water, CORE Electric,
Christian Brothers Automotive &
Lockheed Martin Space

612
LinkedIn
followers

CastleRock.org
167,836 Pageviews

VisitCastleRock.org
119,396 Pageviews

16,852 Facebook
followers

11,248 pageviews CastleRockEvent.com