Communications
Website Banner Advertising


Feature your company or organization in a rotating banner ad on our websites. It’s great visibility for your company, and ads link to your website.

Each new update auto post to Chamber’s facebook & twitter pages for even more exposure through our social media pgs. (15,000 + followers)

Members can access real-time statistics 24/7 through our member portal. It is very cost effective, and a fast way to market your products or services.

Banner ads are commonly used as a marketing method to drive traffic to your website and help build your search engine rankings.

The chamber websites receive on average more than 20,000 hits each month.

Banner ads on the Chamber website can be placed in various locations.

Gold Banner Ads gives you a choice:

- Business Directory main page OR Events calendar main page.
  - Ad size: 950 x 175 pixels
  - $600/3 months
  - $1,125/6 months
  - $2,250/12 months

Silver Banner Ads gives you a choice:

- Business Category Listing/ Highlight Your Business when visitors search your business category.
  - Ad size: 480 x 60 pixels
  - $450/3 months
  - $825/6 months
  - $1,650/12 month

Bronze Banner Ads gives you a choice of following pages:

- Join the Chamber, News Releases, Hot Deals, or Job Postings Pages
  - Ad size: 480 x 60 pixels
  - $300/3 months
  - $550/6 months
  - $1,100/12 months

The perfect opportunity to share your message with business and community audiences.

CastleRock.org and VisitCastleRock.org are key sources of information for people wanting to know more about the Douglas County Area, Chamber events, members and services, the local economy and businesses.

Each time a new member joins, or when a news release, job posts, hot deals, or event is added, etc. it will auto post to our social media pages for even more exposure!

Castle Rock Chamber of Commerce

420 Jerry Street
Castle Rock, CO 80104
CastleRock.org
VisitCastleRock.org

(303) 688-4597
Contact: Pam Ridler
Pam@castlerock.org
Communications
E Newsletter and Website Advertising

The Castle Rock Chamber of Commerce gives members several opportunities to reach new customers through advertising on the weekly e Newsletter called Chamber Chatter as well as the Chamber’s Tourism Website VisitCastleRock.org.

The perfect opportunity to share your message with business and community audiences.

This direct to business email newsletter is a dynamic cost savings advertising tool.

Past sponsors include:
- Versatility Creative Marketing
- Sky Ridge Medical Center
- Colorado Springs Airport

The Chamber Chatter is the Chamber’s weekly e-newsletter and main form of direct communication to our members. This direct to business email newsletter is a dynamic cost savings advertising tool.

**Distribution:** 4,200 business professionals every Tuesday

**Exposure Opportunity:** Use the Chamber’s Chamber Chatter weekly to announce grand openings, awards, sales, community thank you, company blogs and upcoming events.

Advertisements include a photo or logo, event and company information, event flyers, links to websites and email addresses.

**Investment:** $100 for Weekly Ad

VisitCastleRock.org is the Chamber’s one stop shop for all things Castle Rock. Visitors and businesses wishing to learn more about Castle Rock utilize this website for information about the community. Ad space is 300 x 300 px. Advertising options are available on the following pages:

**Homepage:**
- $600/3 months
- $1,125/6 months
- $2,250/12 months

**Event Calendar:**
- $450/3 months
- $825/6 months
- $1,650/12 month

**Relocation**
- $300/3 months
- $550/6 months
- $1,100/12 months

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